



The CPG Industry is Committed to a More Sustainable Future

25 Largest CPG Companies	Packaging Sustainability Commitments
Nestlé	Nestlé has committed to 100% recyclable or reusable packaging by 2025 and will reduce the use of virgin plastics by one third by 2025.
Procter & Gamble	P&G committed to achieve 100% recyclable or reusable packaging by 2030. They will also reduce global use of virgin petroleum plastic in packaging by 50% by 2030.
PepsiCo, Inc.	By 2025, PepsiCo strives to design 100% of packaging to be recyclable, compostable or biodegradable and reduce virgin plastic use across its beverage portfolio by 35%.
Unilever	Unilever committed to making all its plastic packaging fully reusable, recyclable or compostable and increasing recycled plastic material content to 25% by 2025.
Anheuser-Busch InBev	By 2025, 100% of Anheuser-Busch products will be in packaging that is returnable or made from majority recycled content to close the loop to eliminate waste.
Tyson Foods	In addition to Tyson's commitments as part of the Ellen MacArthur Foundation New Plastics Economy, the company's packaging design process prioritizes increasing the use of recyclable and renewable materials, as well as minimizing packaging.
Coca-Cola Co.	As part of Cola-Cola's "World Without Waste" initiative, the company set a goal to make all global packaging 100% recyclable by 2025 and collect and recycle a bottle or can for each one sold by 2030.
Mars	Mars has committed to 100% reusable, recyclable or compostable plastic packaging by 2025, as well as a 25% reduction in virgin plastic and 30% average recycled content by 2025.
L'Oréal	L'Oréal recently partnered with Loop Industries to purchase PET resin made of 100% recycled materials, helping to improve the environmental profile of its packaging.
Danone	Danone is part of the Ellen MacArthur Foundation New Plastics Economy Global Commitment and contributes to the UN's Sustainable Development Goals, as part of its commitment to enhance the circular economy of packaging.
Kraft Heinz	Kraft Heinz supports a circular economy and aims to make 100% of its packaging globally recyclable, reusable or compostable by 2025.
Mondelēz International	Mondelēz International is committed to making all packaging recyclable by 2025 and sustainably sourcing all paper-based packaging by 2020.



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Heineken Holdingⁱ	Heineken is part of the UN Sustainable Development Goals, with commitments to substantially reducing waste generation through prevention, reduction, recycling and reuse by 2030.
Henkel AG	By 2025, 100% of Henkel's packaging will be recyclable or reusable and the use of virgin plastics will be reduced by 50%.
Kimberly-Clark Corp.ⁱⁱ	Kimberly-Clark is committed to increasing its net recycling value by 10%, or 500 tons, every year. Through design innovations and post-consumer waste solutions, the company saved 150,453 metric tons of finished product and packaging from being landfilled.
Associated British Foods	In coordination with the United Nations 2030 Agenda for Sustainable Development, Associated British Foods is working to improve food packaging technology to reduce food waste.
General Mills	By 2020, General Mills will sustainably source 100% of its fiber packaging and by 2030, 100% of General Mills products will have recyclable packaging.
Colgate-Palmolive Co.	By 2025, Colgate-Palmolive will achieve 100% recyclable packaging for all categories, including breakthrough innovation in oral care packaging.
Newell Brandsⁱⁱⁱ	Newell Brands is focusing on sustainable packaging innovation and increasing its use of green materials, including a goal of having 100% of direct sourced paper-based product packaging supplied by certified, verified or recycled sources by 2025.
Johnson & Johnson (Consumer)	Johnson & Johnson pledged to use more recycled materials in packaging, reduce reliance on the single-use model and ensure that 100% of plastic packaging be reusable, recyclable or compostable by 2025.
Grupo Bimbo	Bimbo Bakeries USA committed to 100% sustainable packaging for its entire product portfolio by 2025.
RB	By 2025, all RB packaging will be 100% recyclable or reusable and include at least 25% recycled plastic content.
Kellogg Co.	Kellogg Co. is working toward 100% reusable, recyclable or compostable packaging by the end of 2025.
MolsonCoors Brewing Co.^{iv}	MolsonCoors pledged to attain 100% reusable, recyclable, compostable or biodegradable packaging by 2025.
Keurig Dr Pepper	By 2025, 100% of Keurig Dr Pepper's packaging will be recyclable or compostable and use 30% post-consumer recycled content.

ⁱ 100% by 2030

ⁱⁱ Increase net recycling in operations by 10% every year until 2022

ⁱⁱⁱ Zero landfill waste at major manufacturing sites by 2020

^{iv} Nearly all is already recyclable. Committed to reducing packaging amount.